

# Blas Alvarado

## EDUCATION

### **Bachelor of Journalism**

California Polytechnic State University

San Luis Obispo, CA

Sept. 2018- Dec. 2021

Summa Cum Laude

## SKILLS/ INTERESTS

-Proficient with the Adobe Creative Suite

- Specializing in Premiere, Illustrator and Photoshop

-Website programming and upkeep with Java Script, CSS and HTML

- Live radio and television broadcast with programs such as Zetta, Cleanfeed, XPressions, and Rundown Creator.

-Fluent in Spanish.

-Public speaking and performance.

## AWARDS RECEIVED

The Congressional Award  
2017

## WORK EXPERIENCE

● **Intern-** **World Surf League** Jan. 2022- Feb. 2022  
Central Coast, CA

Produced high-quality media for the WSL Network in the fast-paced media pit at both international surfing competitions in Morro Bay and Pismo Beach.

- Operated the live-stream camera for over 160 post-heat interviews.
- Managed all social media content for Surfing for Hope, the primary sponsor, for both 4-day events to promote local and regional engagement.

● **Intern-** **Red Light Management** Mar. 2021- Sept. 2021  
Los Angeles, CA (*remote*)

Projected new talent success and created promotional media content for established bands under the direction of company founder and lead music band manager, Bruce Flohr.

- Edited 7 promotional social media videos for the Grammy Award winning band, Switchfoot, and Hoko.
- Curated over 20 deep dive summaries on emerging artists and creators for further analysis by managers and A&R representatives.

● **Intern/Juror-** **SLO International Film Festival** 2021/2022  
San Luis Obispo, CA

Organized social media campaigns and a screening of local student films to engage a younger market with the film festival. Served as a juror for the film festival's music video category along with previous winners of the competition.

- Hosted and edited pre-recorded Q&As through Zoom and Discord with the featured film makers.
- Edit sizzle reels for festival promos and sponsor spotlight videos

● **Assistant-** **Journalism Department- Tech Office** Aug. 2021- Mar. 2022  
San Luis Obispo, CA

Assisted the broadcast engineer in the maintenance and operation of Cal Pol's educational radio and TV station, KCPR FM and MNTV, and facilitate tech rentals.

- Technical directed and operated robotic cameras for live-streamed events held by the university's athletics and administration.
- Fixed and maintained department camera, lighting, and audio equipment and kept department computer hard and software up to date.

## COLLEGE INVOLVMENT

● **Update and Political Reporter-** **KCPR** Sept. 2020- Jan.2022

- Report and broadcast live for the daily Mustang News hour on 91.3 FM at 9 a.m. (PCT).
- Write and edit audio-based stories about local news in the Central Coast for the radio and online content.

● **Video Reporter -** **Mustang News** Jun. 2020- Dec.2021

- Provide compelling and high-quality content for online and live television broadcasts under tight deadlines.
- Produce live local news for public-access show, MNTV, by working both in front and behind the camera.